

# WORK★TO INCLUDE

## FOR IMMEDIATE RELEASE

### **Everyone Wins when Everyone's IN**

#### *Statewide Campaign Throughout The Month of October*

[INDIANAPOLIS, IN Oct. 1, 2021] – Today, [Name of Organization] announced its participation in the Disability Employment Awareness Month, an annual campaign that takes place each October. **Work to Include** is an Indiana disability-led coalition that has designed a campaign to educate about disability employment issues and celebrate the many and varied contributions of Hoosiers with disabilities. This year's theme is "Everyone Wins when Everyone's IN".

#### **Indiana Statistics:**

- 25% of adults in the United States have a disability.
- Twice as many individuals with a disability live in poverty compared to the general population.
- 66% of unemployed adults with disabilities want to work.
- Fewer than 21% of adults with disabilities in the state are working, compared with 31% nationally.
- Only 10% of Hoosiers with intellectual and developmental disabilities are employed, compared to over 50% in other states.

#### **Inclusion Works. Here are the PROVEN benefits to businesses.**

- Companies have 2x higher net income than peers without disability inclusion initiatives.
- Turnover is half that of other companies.
- Inclusive businesses are preferred by consumers.
- Positive impact on retention of existing employees.
- New perspective at creativity and problem solving.
- Preference in federal government contracting.
- Larger hiring pool.
- Tax and other financial incentives.

*Work To Include is a statewide-led disability coalition created to educate about disability employment issues and celebrate the many and varied contributions of Hoosiers with disabilities.*

For more information, contact: [Contact Name, Email, & Phone Number]